



Marketing Major

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Marketing professionals need finely honed creativity and strategic business expertise combined with an entrepreneurial drive. Our Marketing degree program will help you develop the skills and knowledge you need to succeed. Starting from day one, you'll study everything from sales, advertising and marketing to consumer behavior, e-commerce and trend analysis.

You'll use creative and analytical thinking to solve problems and develop solutions that will benefit both the company and the consumer. With our business-focused curriculum, you'll also take a core set of business and management courses. We also provide hands-on, real-world experience to help you hone your skills and the opportunity to develop your own marketing plan for a company.

Why Northwood University RAK



- Licensed & approved by the Academic Zone, RAKEZ
- Affordable Tuition fee
- Academic Merit Scholarships
- Transfer options to Northwood University main campus or other schools in US and Canada
- Hostel Accommodation available – Separate facilities for males and females
- Student visa will be provided
- Transportation will be provided from Dubai, Sharjah, Ajman, UAQ and Fuj

Start Dates: January, September

Duration: 4 years, 8 Semesters (3 years accelerated mode also available)

Mode of Study: Full-time

Accreditations

Northwood University International Program Centre - RAK is accredited by **Higher Learning Commission**, an institutional accreditation agency recognized by the U.S. Department of Education. Northwood University has been continuously accredited by the HLC since 1974.

The Accreditation Council for Business Schools and Programs (ACBSP)

Baccalaureate/Graduate Degree Board of Commissioners has also awarded Northwood University accreditation of its business programs.

Enquire Now

Fields marked with an * are required

First Name *

Last Name *

Email Address *

Phone Number *

Program of Interest *

Country of Residence

Submit



+971 7 2211 323

admissions@northwood.ae

Northwood University, International Program Center-
RAK
Al Hudaiba - Burairat
P.O.Box: 16038
Ras Al Khaimah
U.A.E

Academics:

- Finance
- Management
- Marketing
- Hospitality Management
- Business Analytics (Minor)

Blog



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Leading inspirational leaders to follow

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Top 10: Career Choices in the World

Northwood University is committed to a policy of nondiscrimination and equal opportunity for all persons regardless of race, gender, color, religion, creed, national origin or ancestry, age, marital status, disability or veteran status. The University also is committed to compliance with all applicable laws regarding nondiscrimination. Northwood University is accredited by the Higher Learning Commission (hlcommission.org), an accreditation agency recognized by the U.S. Department of Education. The Accreditation Council for Business Schools and Programs (ACBSP) Baccalaureate/Graduate Degree Board of Commissioners has also awarded Northwood University accreditation of its business programs.

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